Code # COM32

**Program and/or Course Deletion Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [mmcginnis@astate.edu](mailto:mmcginnis@astate.edu)

|  |
| --- |
| **Program and/or Course Deletion**  Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary. |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1. Program and/or Course Title, Prefix and Number**

Journalism

**2. Contact Person** (Name, Email Address, Phone Number)

Brad Rawlins, [Brawlins@astate.edu](mailto:Brawlins@astate.edu), 2468

**3. Last semester student can graduate with this degree and/or last semester course will be offered**

Spring 2017

**4. Student Population**

a. The program and/or course was initially created for what student population?

This degree was designed to meet the needs of students desiring a career in journalism, photo journalism, graphic communication, advertising, and/or public relations. .

b. How will deletion of this program and/or course affect those students?

The deletion of this course will not adversely affect students. This program deletion is part of a larger restructuring in the College which is simply a realignment of current programs. In other words, the content of what is now our “Journalism” program will be taught in multiple programs (Strategic Communication, Multimedia Journalism).

**5.**

**a. How will this affect the department?**

The program is being merged and reconfigured.

**b. Does this program and/or course affect another department?**  no

**c. If yes, please provide contact information from the Dean, Department Head, and/ or Program Director whose area this affects.**

Enter text...

**6. (For courses only) Will another course be substituted?**  Yes/No

**If yes, what course?**

Enter text...

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

**~~Major in Journalism~~**

**~~Bachelor of Science~~**

**~~Emphasis in News~~**

~~A complete 8-semester degree plan is available at http://registrar.astate.edu/.~~

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| **~~University Requirements:~~** |
| ~~See University General Requirements for Baccalaureate degrees (p. 40)~~ | | |
| **~~First Year Making Connections Course:~~** | | **~~Sem. Hrs.~~** |
| ~~UC 1013, Making Connections~~ | | **~~3~~** |
| **~~General Education Requirements:~~** | | **~~Sem. Hrs.~~** |
| ~~See General Education Curriculum for Baccalaureate Degrees (p. 82)~~  *~~JOUR/RTV 1003 will NOT be accepted to fulfill General Education Requirements in this major.~~*  **~~Students with this major must take the following:~~**  *~~SCOM 1203, Oral Communication (Required Departmental Gen. Ed. Option)~~* | | **~~35~~** |
| **~~Emphasis Area (News):~~** | | **~~Sem. Hrs.~~** |
| ~~JOUR 1003, Mass Communications in Modern Society~~ | | ~~3~~ |
| ~~JOUR 2003, News Writing~~ | | ~~3~~ |
| ~~JOUR 2013, News Reporting~~ | | ~~3~~ |
| ~~JOUR 3003, Feature and Magazine Article Writing~~ | | ~~3~~ |
| ~~JOUR 3043, Photography~~ | | ~~3~~ |
| ~~JOUR 3053, Introduction to Visual Communication~~ | | ~~3~~ |
| ~~JOUR 3063, News Editing~~ | | ~~3~~ |
| ~~JOUR 3073, News Design~~ | | ~~3~~ |
| ~~JOUR 3083, History of the Mass Media~~ | | ~~3~~ |
| ~~JOUR 4053, Public Affairs Reporting~~ | | ~~3~~ |
| ~~JOUR 4073, Communications Law and Ethics~~ | | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | | ~~1~~ |
| **~~Select two of the following:~~**  ~~JOUR 3373, Introduction to Internet Communications~~  ~~JOUR 4013, Advanced Photojournalism~~  ~~JOUR 4373, Internet Communications~~  ~~RTV 3023, Video Production~~  ~~RTV 3033, Video Post Production~~  ~~RTV 4363, Multimedia Storytelling~~  ~~Other College of Communications Electives as approved by instructor~~ | | ~~6~~ |
| **~~Sub-total~~** | | **~~40~~** |
| **~~Minor:~~** | | **~~Sem. Hrs.~~** |
| *~~Must be outside of the College of Communications and approved by advisor.~~* | | **~~18-21~~** |
| **~~Electives:~~** | | **~~Sem. Hrs.~~** |
| ~~Electives~~ | | **~~21-24~~** |
| **~~Total Required Hours:~~** | | **~~120~~** |

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~~Major in Journalism~~

**~~Bachelor of Science~~**

**~~Emphasis in Photojournalism~~**

~~A complete 8-semester degree plan is available at http://registrar.astate.edu/.~~

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| ~~University Requirements:~~ | |
| ~~See University General Requirements for Baccalaureate degrees (p. 40)~~ | |
| **~~First Year Making Connections Course:~~** | ~~Sem. Hrs.~~ |
| ~~UC 1013, Making Connections~~ | ~~3~~ |
| **~~General Education Requirements:~~** | ~~Sem. Hrs.~~ |
| ~~See General Education Curriculum for Baccalaureate Degrees (p. 82)~~  *~~JOUR/RTV 1003 will NOT be accepted to fulfill General Education Requirements in this major.~~*  ~~Students with this major must take the following:~~  *~~SCOM 1203, Oral Communication (Required Departmental Gen. Ed. Option)~~* | ~~35~~ |
| **~~Emphasis Area (Photojournalism):~~** | ~~Sem. Hrs.~~ |
| ~~JOUR 1003, Mass Communications in Modern Society~~ | ~~3~~ |
| ~~JOUR 2003, News Writing~~ | ~~3~~ |
| ~~JOUR 2013, News Reporting~~ | ~~3~~ |
| ~~JOUR 3003, Feature and Magazine Article Writing OR~~  ~~JOUR 4053 Public Affairs Reporting~~ | ~~3~~ |
| ~~JOUR 3043, Photography~~ | ~~3~~ |
| ~~JOUR 3053, Introduction to Visual Communication~~ | ~~3~~ |
| ~~JOUR 3063, News Editing~~ | ~~3~~ |
| ~~JOUR 3073, News Design~~ | ~~3~~ |
| ~~JOUR 3093, Photojournalism~~ | ~~3~~ |
| ~~JOUR 4013, Advanced Photojournalism~~ | ~~3~~ |
| ~~JOUR 4073, Communications Law and Ethics~~ | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~Select two of the following:~~  ~~JOUR 3373, Introduction to Internet Communications~~  ~~RTV 3023, Video Production~~  ~~RTV 3033, Video Post Production~~  ~~RTV 4363, Multimedia Storytelling~~  ~~JOUR 3083, History of Mass Media~~  ~~Other College of Communications Electives as approved by instructor~~ | ~~6~~ |
| ~~Sub-total~~ | ~~40~~ |
| **~~Minor:~~** | ~~Sem. Hrs.~~ |
| *~~Must be outside of the College of Communications and approved by advisor.~~* | ~~18-21~~ |
| **~~Electives:~~** | ~~Sem. Hrs.~~ |
| ~~Electives~~ | ~~21-24~~ |
| **~~Total Required Hours:~~** | **~~120~~** |

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**~~Major in Journalism~~**

**~~Bachelor of Science~~**

**~~Emphasis in Graphic Communications~~**

~~A complete 8-semester degree plan is available at http://registrar.astate.edu/.~~

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| **~~University Requirements:~~** | |
| ~~See University General Requirements for Baccalaureate degrees (p. 40)~~ | |
| **~~First Year Making Connections Course:~~** | **~~Sem. Hrs.~~** |
| ~~UC 1013, Making Connections~~ | **~~3~~** |
| **~~General Education Requirements:~~** | **~~Sem. Hrs.~~** |
| ~~See General Education Curriculum for Baccalaureate Degrees (p. 82)~~  *~~JOUR/RTV 1003 will NOT be accepted to fulfill General Education Requirements in this major.~~*  **~~Students with this major must take the following:~~**  *~~SCOM 1203, Oral Communication (Required Departmental Gen. Ed. Option)~~* | **~~35~~** |
| **~~Emphasis Area (Graphic Communications):~~** | **~~Sem. Hrs.~~** |
| ~~GCOM 2673, Digital Prepress~~ | ~~3~~ |
| ~~GCOM 3603, Graphic Production Systems~~ | ~~3~~ |
| ~~GCOM 4623, Graphic Communications Management~~ | ~~3~~ |
| ~~JOUR 1003, Mass Communications in Modern Society~~ | ~~3~~ |
| ~~JOUR 2003, News Writing~~ | ~~3~~ |
| ~~JOUR 3043, Photography~~ | ~~3~~ |
| ~~JOUR 3053, Introduction to Visual Communication~~ | ~~3~~ |
| ~~JOUR 3073, News Design~~ | ~~3~~ |
| ~~JOUR 3373, Introduction to Internet Communications~~ | ~~3~~ |
| ~~JOUR 3673, Desktop Publishing and Publication Design~~ | ~~3~~ |
| ~~JOUR 4073, Communications Law and Ethics~~ | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~RTV 4363, Multimedia Storytelling~~ | ~~3~~ |
| ~~JOUR/RTV Elective~~  *~~Or other College of Communications Electives as approved by instructor~~* | ~~3~~ |
| **~~Sub-total~~** | **~~40~~** |
| **~~Minor:~~** | **~~Sem. Hrs.~~** |
| *~~Must be outside of the College of Communications and approved by advisor.~~* | **~~18-21~~** |
| **~~Electives:~~** | **~~Sem. Hrs.~~** |
| ~~Electives~~ | **~~21-24~~** |
| **~~Total Required Hours:~~** | **~~120~~** |

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**~~Major in Journalism~~**

**~~Bachelor of Science~~**

**~~Emphasis in Advertising~~**

~~A complete 8-semester degree plan is available at http://registrar.astate.edu/.~~

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| **~~University Requirements:~~** | |
| ~~See University General Requirements for Baccalaureate degrees (p. 40)~~ | |
| **~~First Year Making Connections Course:~~** | **~~Sem. Hrs.~~** |
| ~~UC 1013, Making Connections~~ | **~~3~~** |
| **~~General Education Requirements:~~** | **~~Sem. Hrs.~~** |
| ~~See General Education Curriculum for Baccalaureate Degrees (p. 82)~~  *~~JOUR/RTV 1003 will NOT be accepted to fulfill General Education Requirements in this major.~~*  **~~Students with this major must take the following:~~**  *~~SCOM 1203, Oral Communication (Required Departmental Gen. Ed. Option)~~* | **~~35~~** |
| **~~Emphasis Area (Advertising):~~** | **~~Sem. Hrs.~~** |
| ~~JOUR 1003, Mass Communications in Modern Society~~ | ~~3~~ |
| ~~JOUR 2003, News Writing~~ | ~~3~~ |
| ~~JOUR 3023, Principles of Advertising~~ | ~~3~~ |
| ~~JOUR 3033, Advertising Elements and Execution~~ | ~~3~~ |
| ~~JOUR 3143, Strategic Writing~~ | ~~3~~ |
| ~~JOUR 3363, Communications Research~~ | ~~3~~ |
| ~~JOUR 3673, Desktop Publishing~~ **~~OR~~**  ~~GCOM 1813, Introduction to Digital Publishing~~ | ~~3~~ |
| ~~JOUR 4003, Media Planning and Account Management~~ | ~~3~~ |
| ~~JOUR 4033, Advertising Case Studies and Campaigns~~ | ~~3~~ |
| ~~JOUR 4073, Communications Law and Ethics~~ | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~PR 3003, Principles of Public Relations~~ **~~OR~~**  ~~PR 4113, Integrated Marketing Communications~~ | ~~3~~ |
| **~~Select two of the following:~~**  ~~JOUR 3043, Photography~~  ~~JOUR 3373, Introduction to Internet Communications~~  ~~JOUR 4213, Social Media in Strategic Communications~~  ~~PR 4113, Integrated Marketing Communications~~  ~~PR 3003, Principles of Public Relations~~  ~~PR 4603, Crisis Communications~~  ~~Other College of Communications Electives as approved by instructor~~ | ~~6~~ |
| **~~Sub-total~~** | **~~40~~** |
| **~~Minor:~~** | **~~Sem. Hrs.~~** |
| *~~Must be outside of the College of Communications and approved by advisor.~~* | **~~18-21~~** |
| **~~Electives:~~** | **~~Sem. Hrs.~~** |
| ~~Electives~~ | **~~21-24~~** |
| **~~Total Required Hours:~~** | **~~120~~** |

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**~~Major in Journalism~~**

**~~Bachelor of Science~~**

**~~Emphasis in Public Relations~~**

~~A complete 8-semester degree plan is available at http://registrar.astate.edu/.~~

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| **~~University Requirements:~~** | |
| ~~See University General Requirements for Baccalaureate degrees (p. 40)~~ | |
| **~~First Year Making Connections Course:~~** | **~~Sem. Hrs.~~** |
| ~~UC 1013, Making Connections~~ | **~~3~~** |
| **~~General Education Requirements:~~** | **~~Sem. Hrs.~~** |
| ~~See General Education Curriculum for Baccalaureate Degrees (p. 82)~~  *~~JOUR/RTV 1003 will NOT be accepted to fulfill General Education Requirements in this major.~~*  **~~Students with this major must take the following:~~**  *~~SCOM 1203, Oral Communication (Required Departmental Gen. Ed. Option)~~* | **~~35~~** |
| **~~Emphasis Area (Public Relations):~~** | **~~Sem. Hrs.~~** |
| ~~JOUR 1003, Mass Communications in Modern Society~~ | ~~3~~ |
| ~~JOUR 2003, News Writing~~ | ~~3~~ |
| ~~JOUR 3143, Strategic Writing~~ | ~~3~~ |
| ~~JOUR 3363, Communications Research~~ | ~~3~~ |
| ~~JOUR 3673, Desktop Publishing~~ **~~OR~~**  ~~GCOM 1813, Introduction to Digital Publishing~~ | ~~3~~ |
| ~~JOUR 4073, Communications Law and Ethics~~ | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~PR 3003, Principles of Public Relations~~ | ~~3~~ |
| ~~PR 3013, Public Relations Tools and Techniques~~ | ~~3~~ |
| ~~PR 4013, Practicum in Public Relations~~ | ~~3~~ |
| ~~PR 4033, Public Relations Case Studies and Campaigns~~ | ~~3~~ |
| ~~PR 4113, Integrated Marketing Communications~~ **~~OR~~**  ~~JOUR 3023 Principles of Advertising~~ | ~~3~~ |
| **~~Select two of the following:~~**  ~~JOUR 3023, Principles of Advertising~~  ~~JOUR 3043, Photography~~  ~~JOUR 3373, Introduction to Internet Communications~~  ~~JOUR 4213, Social Media in Strategic Communications~~  ~~PR 4113, Integrated Marketing Communications~~  ~~PR 4603, Crisis Communications~~  ~~Other College of Communications Electives as approved by instructor~~ | ~~6~~ |
| **~~Sub-total~~** | **~~40~~** |
| **~~Minor:~~** | **~~Sem. Hrs.~~** |
| *~~Must be outside of the College of Communications and approved by advisor.~~* | **~~18-21~~** |
| **~~Electives:~~** | **~~Sem. Hrs.~~** |
| ~~Electives~~ | **~~21-24~~** |
| **~~Total Required Hours:~~** | **~~120~~** |

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~~Department of Journalism Minors~~

**~~Minor in Journalism~~**

|  |  |
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| **~~Required Courses:~~** | **~~Sem. Hrs.~~** |
| ~~JOUR 2003, News Writing~~ | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~Three hours from the following journalism emphasis areas: News, Graphic Communications, Photojournalism, Advertising, Public Relations~~ | ~~3~~ |
| ~~Twelve upper-level hours from the following journalism emphasis areas: News, Graphic Communications, Photojournalism, Advertising, Public Relations~~ | ~~12~~ |
| **~~Total Required Hours:~~** | **~~19~~** |